

STRATEGY ON A PAGE



We will invest in the settings, infrastructure and incentives to grow Australia's digital economy

OVERARCHING VISION

FOR AUSTRALIA TO BE A TOP 10 DIGITAL ECONOMY AND SOCIETY BY 2030

Our Strategy

Australia's place in the world will be defined by how we adapt to digital technologies and modernise our economy. The next 10 years will determine whether we lead or fall behind.

We are well placed to be a leading digital economy and have strong foundations, but many countries are investing heavily in their digital futures.

COVID-19 accelerated the take up of digital technology and highlighted how it can enhance business and government operations. Australia needs to maintain this momentum to secure our future prosperity and protect our interests.

The Digital Economy Strategy maps the pathways to achieve this, drawing on the Government's previous investments and new actions to meet our ambition.



Right foundations to grow the digital economy

Putting in place the foundations that enable economic growth and prosperity.

- Digital infrastructure
- Cyber security, safety and trust
- Skills and inclusion
- Systems and regulation
- Trade and international engagement



Building capabilities in emerging technologies

Building our capabilities in the emerging technologies we know today and preparing for others we cannot imagine now, including:

- Artificial intelligence
- Internet of Things
- Data analytics
- Blockchain
- Quantum computing



Lifting our ambition – Digital Growth Priorities

Identifying the key areas for collaboration and strategic investment across the economy to support digital growth, jobs and investment.

- Digital SMEs
- Modern industry sectors
- Dynamic and emerging tech sector
- Digital government and services

Sub-goals

All businesses are digital businesses

All Australians have access to digital skills and technology

Frictionless government service delivery

Smart regulation that builds trust

Integrated data and technologies makes life easier

Measures of success

